

The Nottingham Emmanuel School – Business and Economics Curriculum Overview (2021-2022)



	AUT 1	AUT 2	SPR 1	SPR 2	SUM 1	SUM 2
Year 9	<p>Enterprise project Ben and Jerrys and case studies on entrepreneurs</p> <p>Development of your own business idea</p>	<p>Topic 1.1 Enterprise and entrepreneurship WCO</p> <p>Topic 1.2 Spotting a business opportunity ADA</p>	<p>Topic 1. Enterprise and entrepreneurship WCO</p> <p>Topic 1.2 Spotting a business opportunity ADA</p>	<p>Topic 1.3 putting a business idea into practice WCO</p> <p>Topic 1.2 Spotting a business opportunity ADA</p>	<p>Topic 1.4 making the business effective WCO</p> <p>Topic 1.4 Making the business effective ADA</p>	<p>Research local businesses and identify their key characteristics in relation to topics 1.1-1.4</p>
	<p style="text-align: center;"><u>Skills</u></p> <p>AO1 knowledge development AO2 Application in context</p> <p>Development of tier 2 and 3 language. Development of writing skills and use of context and how that applies to business situations. Reading strategies.</p> <p>Covid recovery Development of oracy skills and key technical terms in business. Support on extended writing. Reading of business case studies.</p>	<p style="text-align: center;"><u>Skills</u></p> <p>Assessment strategies Mock exam review of exam skills</p> <p>AO3- Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>Covid recovery Development of oracy skills and key technical terms in business. Support on extended writing. Reading of business case studies.</p>	<p style="text-align: center;"><u>Skills</u></p> <p>Assessment strategies Mock exam review of exam skills</p> <p>AO3- Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>Covid recovery Development of oracy skills and key technical terms in business. Support on extended writing. Reading of business case studies.</p>	<p style="text-align: center;"><u>Skills</u></p> <p>Assessment strategies Mock exam review of exam skills</p> <p>AO3- Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>Covid recovery Development of oracy skills and key technical terms in business. Support on extended writing. Reading of business case studies.</p>	<p style="text-align: center;"><u>Skills</u></p> <p>Assessment strategies Mock exam review of exam skills</p> <p>AO3- Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions</p> <p>Covid recovery Development of oracy skills and key technical terms in business. Support on extended writing. Reading of business case studies.</p>	

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Year 12 Business	<p>Theme 1 Marketing and People <i>Meeting Customer needs</i> The market Market research Market positioning Demand and supply and markets.</p>	<p>Theme 1 Marketing and People <i>The market</i> Price elasticity of demand Income elasticity of demand Marketing mix and strategy Product branding and promotion</p>	<p>Theme 1 Marketing and People <i>Marketing mix and strategy</i> Pricing Distribution Marketing strategy</p>	<p>Theme 1 Marketing and People <i>Managing People</i> Approaches to staffing Recruitment selection and training Organisational design Motivation in theory and practice</p>	<p>Theme 1 Marketing and People <i>leadership</i> Entrepreneurs and leaders Role of an entrepreneur Entrepreneurial motives and characteristics Business objectives</p>	<p>Theme 1 Marketing and People <i>Forms of business</i> Business choices Moving from entrepreneur to leader</p>
	<p>Theme 2 Raising finance Sources of finance Liability Planning Sales forecasting</p>	<p>Theme 2 Financial Planning Sales, revenue and costs Breakeven Budgets</p>	<p>Theme 2 Managing Finance Profit Liquidity Business failure</p>	<p>Theme 2 Resource Management Production, productivity and efficiency Capacity utilisation Stock control Quality management</p>	<p>Theme 2 External influences Economic influences Legislation The competitive environment</p>	<p>Theme 2 Financial Planning Introduction to A2 business</p>
	<p>Introduction to, and embedding of, AS content and exam skills. Use of financial data and case studies.</p>	<p>AS content and exam skills. Use of data and application to case studies</p>	<p>AS content and exam skills. Use of data and application to case studies</p>	<p>AS content and exam skills. Use of data, case studies</p>	<p>Revision of AS content and assessment of knowledge and exam skills.</p>	<p>Introduction of A2 content and exam skills Assessment</p>
	<p>Baseline assessments 27/9/2021</p>	<p>Mock exams- Paper 6/12/2021</p>	<p>Half term assessments</p>	<p>Mock exams - Paper 1 and Paper 2</p>	<p>Half term assessments</p>	<p>Half term assessments</p>
	<p>Weekly revision based tasks and past exam questions from AS exam papers. Use of case studies and data sets to analyse data to come to informed decisions.</p>					

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Year 13 A2 Business	<p>Theme 3 Business decisions and strategy</p> <p>Corporate objectives Corporate influences Business ethics Trade-offs between profit and ethics</p> <p>Shareholders versus stakeholders Corporate culture</p> <p>Theories of corporate strategy Ansoff, Porter, Boston Matrix SWOT analysis Impact of external influences. PESTLE analysis. Business growth</p> <p>Covid Recovery Constant review of technical language from the previous year. In space retrieval topics from Spr2 are reviewed Marketing and People Marketing mix and strategy Pricing Distribution</p>	<p>Theme 3 Business decisions and strategy</p> <p>Quantitative sales forecasting. Times series analysis calculations.</p> <p>Investment appraisal Decision trees. Construction and interpretation</p> <p>Uses and limitations Critical Path Analysis</p> <p>Completion and interpretation. Uses and limitations</p> <p>Interpretation of financial statements Ratio analysis</p> <p>Human resources Quantitative measures of HR performance</p> <p>Covid Recovery In space retrieval topics from Spr2 are reviewed Marketing and People</p>	<p><i>Managing change Causes and effects of change</i></p> <p>Key factors in change Link to topics covered within this theme</p> <p>Scenario planning Planning to reduce risk</p> <p>Theme 4 Global Business</p> <p>Growing economies Measurements of different economies and economic performance</p> <p>International trade and business growth</p> <p>Factors contributing to increased globalisation</p> <p>Covid Recovery</p> <p>On-going- development of literacy skills and extended writing practice</p>	<p>Theme 4 Global Business</p> <p>Protectionism Threats posed to economies and businesses and reactions Trading blocs</p> <p>As a reaction to protectionism between countries</p> <p>Conditions that prompt trade Assessment of a country as a market</p> <p>Assessment of a country as a production location Reasons for global mergers or joint ventures Global competitiveness</p> <p>Marketing On a global scale</p> <p>Strategic choices for different markets</p> <p>Covid Recovery</p> <p>On-going- development of literacy skills and</p>	<p>Theme 4 Global Business</p> <p>Cultural and social issues Influences on marketing strategy Niche markets Features and how these interact with cultural</p> <p>The impact of MNCs Local impacts versus national impacts</p> <p>Ethics, Ethical discussions raised by the activities</p> <p>Controlling MNCs Possibilities and practicalities</p> <p>Covid recovery</p> <p>On-going- development of literacy skills and extended writing practice</p>	

	<i>Marketing strategy</i>	<i>Marketing mix and strategy</i> <i>Pricing</i> <i>Distribution</i> <i>Marketing strategy</i> <i>Independent study tasks</i> <i>set to review material</i>		<i>extended writing practice</i>		
	Theme 2 Managing Finance <i>Profit</i> <i>Liquidity</i> <i>Business failure</i>					

	Micro-economics	Micro-economics	Macro-economics	Macro-economics	Revision	Year 13 starts
	<p>Economic methodology and the economic problem</p> <p>PPF diagrams and how they are used.</p> <p>Price determination in a competitive market</p> <p>Elasticities of demand and demand and supply diagrams.</p> <p>Production, costs and revenue</p> <p>Calculate average and total costs from given data. The short-run average cost curve is likely to be U-shaped</p> <p>Competitive and concentrated markets</p> <p>Skills Numerical Use of diagrams and data</p>	<p>The market mechanism, market failure and government intervention in markets</p> <p>Causes of market failure and use of examples.</p> <p>Use of diagrams to show the misallocation of resources resulting from the consumption of merit and de-merit goods.</p> <p>Government intervention in markets and government failure.</p> <p>Skills Use of diagrams Case studies analysis Data analysis Essay development and evaluation</p>	<p>The measurement of macroeconomic performance.</p> <p>Macroeconomic indicators and objectives.</p> <p>Use of index numbers</p> <p>How the macro economy works The circular flow of income</p> <p>AS and AD analysis</p> <p>The determinants of AD</p> <p>AD and the level of economic activity</p> <p>Determinants of SRAS and LRAS</p> <p>Skills Use of diagrams Case studies and data analysis Essay development Calculation of index numbers and the circular flow of income</p>	<p>Economic performance</p> <p>Economic growth and the economic cycle</p> <p>Employment and unemployment</p> <p>Inflation and deflation</p> <p>The balance of payments on the current account.</p> <p>Conflicts between macroeconomic policy objectives</p> <p>Macroeconomic policy</p> <p>Monetary policy, Fiscal policy, Supply side policies, Conflicts</p> <p>Skills Country analysis of data and comparison of statistics on GDP, Inflation, Employment</p>	<p>AS exams in May</p>	<p>Individuals, firms, markets and market failure</p> <p>How thinking as an economist may differ from other forms of scientific enquiry.</p> <p>Individual economic decision-making</p> <p>Diminishing marginal utility, imperfect information, behavioural economic theory and behavioural economics and economic policy.</p> <p>Production, costs and revenue</p> <p>The law of diminishing returns and returns to scale. Perfect competition, imperfectly competitive markets and monopoly.</p> <p>Oligopoly, Monopoly and monopoly power.</p> <p>Price discrimination. The dynamics of competition and competitive market processes. Contestable</p>

	<p>Covid Recovery <i>Development of oracy and literacy skills specific to economics. Reading encouraged and wider research on the subject to build economics awareness.</i></p>	<p>Covid Recovery <i>Development of oracy and literacy skills specific to economics. Reading encouraged and wider research on the subject to build economics awareness.</i></p>				<p><i>and non-contestable markets.</i></p> <p><i>Market structure, static efficiency, dynamic efficiency and resource allocation. Consumer and producer surplus</i></p>
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Year 13 A2 Economics	<p><i>Perfect competition, imperfectly competitive markets and monopoly.</i></p>	<p><i>The labour market</i></p> <p><i>The distribution of income and wealth, poverty and inequality.</i></p>	<p><i>The measurement of macroeconomic performance.</i></p> <p><i>Financial markets and monetary policy.</i></p>	<p><i>Macroeconomic policies</i></p> <p><i>Financial markets and monetary policy continued.</i></p> <p><i>The international economy</i></p>	<p><i>Revision of AS and A2 content and assessment skills and practice papers and key term revision.</i></p>	<p><i>Exams</i></p>
	<p><i>Introduction to, and embedding of, A2 content and exam skills; interleaved with AS content.</i></p> <p><i>Covid recovery</i> <i>Spaced retrieval and flipped learning tasks on the following taught in Spr2 LY.</i></p> <p><i>More time on the circular flow of income</i> <i>AS and AD analysis</i> <i>The determinants of AD</i> <i>AD and the level of economic activity</i> <i>Determinants of SRAS and LRAS</i></p>	<p><i>Evaluation skills</i> <i>Case studies</i> <i>Data analysis</i> <i>Quantitative skills</i></p> <p><i>Covid Recovery</i> <i>Spaced retrieval and flipped learning tasks on the following taught in Spr2 LY.</i></p> <p><i>More time on the circular flow of income</i> <i>AS and AD analysis</i> <i>The determinants of AD</i> <i>AD and the level of economic activity</i> <i>Determinants of SRAS and LRAS</i></p>	<p><i>UK and international examples of policy implementation</i> <i>Evaluation skills and essay technique</i></p> <p><i>Covid recovery</i> <i>AS key term review, glossary of times revisited.</i></p>	<p><i>International case studies.</i> <i>Data review and evaluation</i> <i>Comparison of countries</i></p> <p><i>Covid recovery</i> <i>AS key term review, glossary of times revisited.</i></p>	<p><i>Revision of AS and A2 content and assessment of knowledge and exam skills</i></p> <p><i>Covid Recovery</i> <i>AS key term review, glossary of times revisited.</i></p>	
	<p><i>Half term assessments</i></p>	<p><i>Mock exams-Paper 1/2</i></p>	<p><i>Half term assessments</i></p>	<p><i>01/03/2021 Mock exams - Paper 1 and Paper 2, Paper 3</i></p>	<p><i>Revision Assessments</i></p>	

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Year 12 BTEC Level 2 Business	<p>Unit 1: Introduction to Business</p> <p>Coursework</p> <p>Unit 2: Finance for Business (External) Theory</p> <p>On line assessment in December</p>	<p>Unit 1: Introduction to Business</p> <p>Coursework completion Dec 2021</p> <p>Unit 2: Finance for Business (External)</p> <p>Examination early December</p>	<p>Unit 3: Enterprise in the Business World</p> <p>Coursework</p>	<p>Unit 3: Enterprise in the Business World</p> <p>Coursework completion February half term</p> <p>Unit 4: Branding</p> <p>Coursework completion End of April 2022</p>		